River Teeth

A Journal of Nonfiction Narrative

2021

MEDIA KIT

History of RT

1999

BEGINNING

River Teeth: A Journal of Nonfiction Narrative was co-founded in 1999 by Joe Mackall and Dan Lehman, professors at Ashland University in Ashland, Ohio. The journal is recognized as a national leader in publishing quality essays, memoir, and literary journalism.

2002

BOOK PRIZE

The River Teeth Literary Nonfiction Book Prize is one of the genre's most competitive contests for a book-length manuscript.

2012

CONFERENCE

From 2012-2016, *River Teeth* hosted an annual nonfiction conference on the Ashland University campus.

2014

BEAUTIFUL THINGS

In 2014, *River Teeth* launched a weekly online magazine of micro-nonfiction called *Beautiful Things*.

2019

NEW HOME

In 2019, following the retirement of editors Joe Mackall and Dan Lehman, *River Teeth* moved its primary location to Ball State University under the leadership of Jill Christman and Mark Neely.

Contact Us

Email: riverteeth@bsu.edu

Website: www.riverteethjournal.com

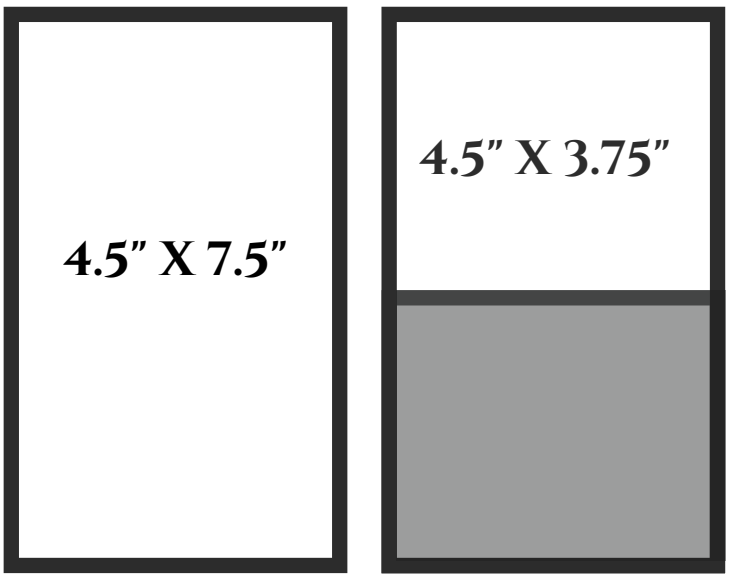
Social Media

@riverteeth

riverteeth_

@riverteeth

Advertising Options



Full Page Half Page

Ad Description

- Trim Size: 6 X 9
- Interior Ad
- Grayscale—B&W
- All images embedded in PDF
- 300 dpi

Advertising information

Ad Deadlines

	Reservation	Ad Copy
Fall Issue	August 1	August 15
Spring Issue	February 1	February 15

Ad Rates

Ad Size	Dimensions	Price per Issue	Two Issues	Four Issues
Full Page	4.5" X 7.5"	$180	$350	$600
Half Page	4.5" X 3.75"	$130	$250	$400

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AD RESERVATION FORM

To advertise in *River Teeth*, please send your inquiry to riverteeth@bsu.edu.

For more information on advertizing rates, dimensions, and deadlines, please refer back to page 5 of the Media Kit. We look forward to working with you!

Select ad size and issue(s) for which you are reserving advertising space:

	Issue	Ad Size	1 Issue	2 Issues	4 Issues
[ ]	Fall Deadline August 1	Full Page	[ ] $180	[ ] $350	[ ] $600
[ ]	Fall Deadline August 1	Half Page	[ ] $130	[ ] $250	[ ] $400
[ ]	Spring Deadline February 1	Full Page	[ ] $180	[ ] $350	[ ] $600
[ ]	Spring Deadline February 1	Half Page	[ ] $130	[ ] $250	[ ] $400

Total: _____

Any comments/questions/concerns?: